

Today is your day.



*“Today is your day. You’re off to great places.  
You’re off and away. You’ve got brains in your head.  
You have feet in your shoes.  
You can steer yourself in any direction you choose.”*

%%FIRST%%,

Those words are from one of my favorite Dr. Seuss books, *Oh, the Places You’ll Go!* And they’re totally right. No matter where you come from or what high school you go to, the future is bright.

As you consider your college options, we at American International College (which is located in Dr. Seuss’ birthplace) want to help you—even if you don’t choose us. In a nutshell, here’s how the process works:

**During your senior year:**

- Take the SAT or ACT (if you haven’t already).
- Write your personal essay.
- Ask your teachers to write letters of recommendation (ask them early—they’ll appreciate it!).
- Submit your application for admission as early as possible.
- Request copies of your high school transcripts.
- Fill out the Free Application for Federal Student Aid (aka FAFSA, available January 1).

It may sound like a lot to do, but we’ll help you through it. That’s one of the reasons we created the free AIC guidebook, *How to Find Your Perfect (College) Match*, just for you. [Request your copy today.](#)

Sincerely,

Janelle Holmboe  
Dean of Admissions



**American International College**  
Office of Undergraduate Admissions  
1000 State Street  
Springfield, MA 01109  
413-205-3201

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You heard right.



Troy Morrow '18

%%FIRST%%,

Students splash across the AIC Slip 'n Slide during warm weather in the fall and spring. In the winter, it's replaced with an ice-skating rink (and free skate rentals!). Every Friday the college president, Vince Maniaci (or "Prez" as students call him), throws a football with students on the quad.

These are just a few of the unique traditions that make American International College a great place to be. But we know it may not be the right place for everyone.

"If you want to be like everyone else, you won't fit in here. You've got to be willing to open your mind and be open to different experiences," says Alex Clark, a political science major.

Are you ready for a different kind of college experience? We want to help you find out. [Download the free AIC guidebook, \*How to Find Your Perfect \(College\) Match, to compare your options.\*](#)

Sincerely,

%%FIRST%% %%LAST%%  
Admission Counselor

A vertical graphic with a teal background. At the top, the text "CLICK TO GET YOUR FREE GUIDE" is written in white, bold, sans-serif font. Below this, there is a yellow section with the text "American International College Presents How to Find Your PERFECT (COLLEGE) MATCH" in black and red. In the center of the yellow section is an image of a smartphone displaying the "The Match!" app interface.



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Get on the fast track at AIC.

%%FIRST%%,

We know you can do it. Go to college. Study hard. Get an internship. Land a job. Succeed. Especially if you plan to study nursing, occupational therapy (OT), physical therapy (PT), or public health.

The health sciences programs at AIC can put you on the fast track to career success in some of the best-paying professions around.

Our PT program is designed for you to finish in six years (not seven, like at other schools.) Our OT program is designed to take you just five years. How? Through our dual enrollment option, where you take graduate-level courses while you're an undergraduate student.

Throughout your program, your professors will set you up with awesome clinical and fieldwork experiences, and they'll cheer you on every step of the way.

"I like how accessible faculty are. I feel comfortable going to their office hours and if their door is open, you can go in if you need help and support," says Abi Hunter, an occupational therapy major.

We want to support you in your search for the perfect (college) match—whether it's AIC or another college. That's one of the reasons we created the free guidebook, ***How to Find Your Perfect (College) Match***, just for you. [Request your copy today.](#)

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... doesn't have to be scary

%%FIRST%%,

We know you can do it. Go to college. Study hard. Get an internship. Land a job. Succeed. Especially if you choose American International College.

When you come to AIC (or any college), you'll be asked to choose a major. Sounds like a scary big decision, right? But it doesn't have to be.

At AIC, you can choose from 36 academic majors, including education, business, criminal justice, psychology, and sports and recreation management. We'll help you discover what you like and don't like, so you can make the best choice for you.

And no matter what major you choose, your professors will cheer you on every step of the way.

"The faculty are caring and friendly here, especially because of how small the class sizes are. You get the personal connection," says Marisa Najarian, an education major.

We want to help connect you with your perfect (college) match—whether it's AIC or another college. That's one of the reasons we created the free guidebook, ***How to Find Your Perfect (College) Match***, just for you. [Request your copy today.](#)

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Who's there?

# Bling-bling.

%%FIRST%%,

Yup. That's right. College graduates got more bling.

Because college graduates nationwide make an average of \$17,500 more per year than high school grads.

While more money is a great motivator, the value of a college education goes beyond that. It's personal. It helps you grow, pushes you to open your mind, and shapes you into the person you want to become.

At American International College (AIC), we believe college should be an opportunity, not a privilege. That's why virtually none of our undergraduate students pay the sticker price.

We'll help you figure out how to pay for college with things like:

- **Grants and scholarships** (money you don't have to repay)
- **Federal loans** (money you pay back after you graduate)
- **Work-study** (money for part-time work you do)

So what would *you* do with an extra \$17,500? Start dreaming—and learn more about how to make your dreams a reality with our free guide, ***How to Find Your Perfect (College) Match***. [Request your copy today!](#)

Sincerely,

Jonathan Scully  
Director of Undergraduate Admissions



**CLICK TO GET YOUR FREE GUIDE**

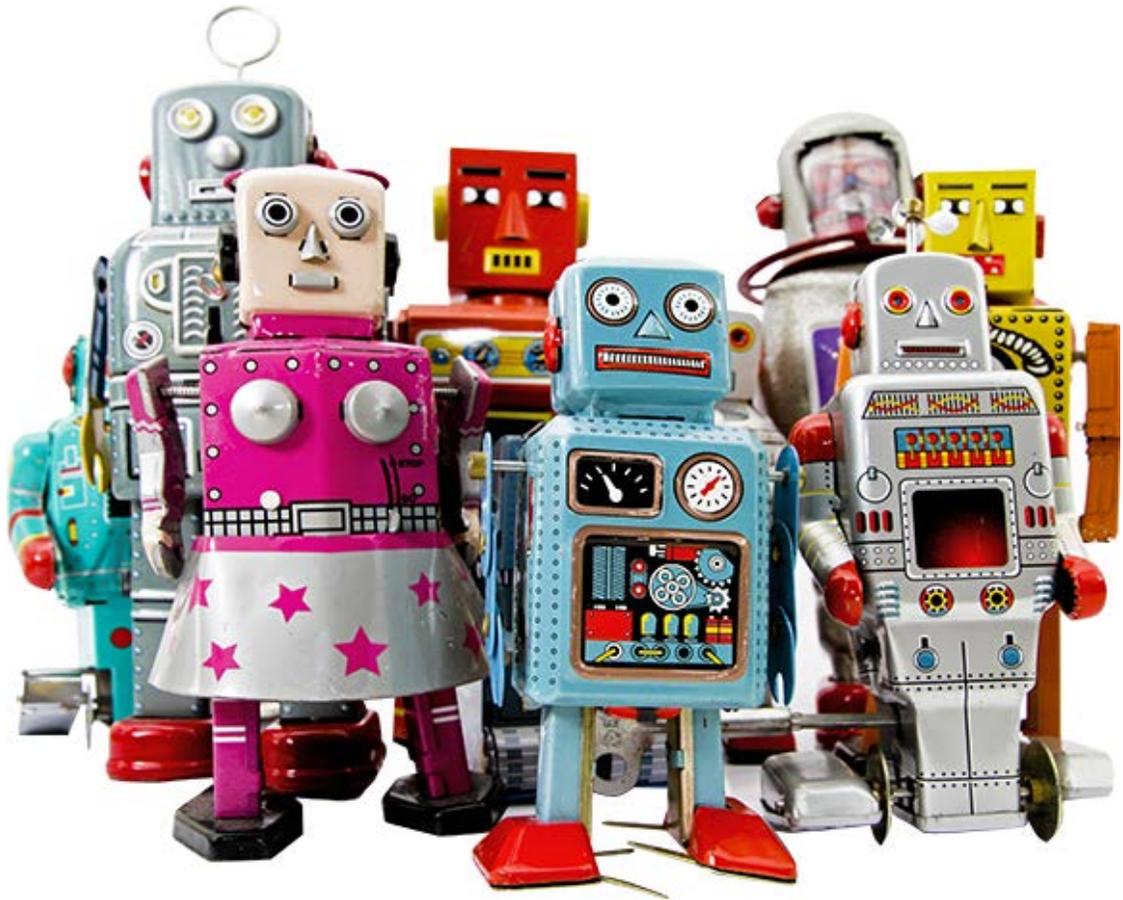
American International College Presents  
**PERFECT (COLLEGE) MATCH**



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... and the family you learn with.



## We've got your back.

%%FIRST%%,

We're a diverse group at AIC, made up of individuals with unique identities, experiences, and backgrounds. But we're a tight-knit community, too.

Like a family, we help each other through challenges. And celebrate each other's successes.

When an AIC faculty member learned her student was homeless, she helped him find a place to live so he could focus on school and graduate. He's now an alum and an educator.

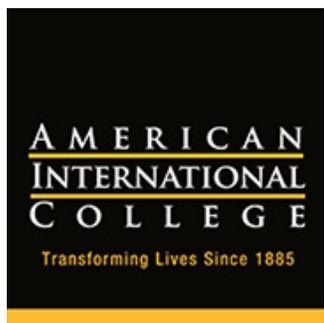
When Alex Clark, a political science major, learned his buddy struggled to wake up for his 8 a.m. class, he knocked on his buddy's door every morning at 7:45 to make sure he made it to class on time.

When you're here, and even after you graduate, you're part of our family. [I invite you to request the free guide, \*How to Find Your Perfect \(College\) Match\*, to learn more about AIC and your college options.](#)

Sincerely,

%%FIRST%% %%LAST%%

Admission Counselor



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I'll bee great



# GO YELLOW JACKETS!

%%FIRST%%,

We want to see you achieve your personal best—whether it's on the playing field or in the classroom.

At AIC, you can compete at the NCAA Division II level (or Division I, if you play ice hockey), in a club sport like rugby, or in an intramural sport. Or, if you prefer, you can cheer for our Yellow Jackets from the sidelines.

Off the field, your coaches and your professors will push you to excel academically. All incoming freshmen student-athletes get a jump-start during our innovative fall preseason academic camp.

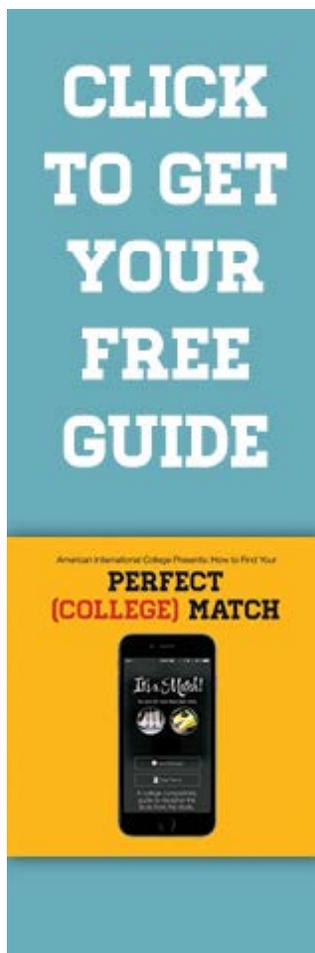
If you're lucky, you might qualify for one of the hundreds of scholarships we offer each year to our NCAA and rugby club sport athletes.

See what all of the buzz is about in the free guide, ***How to Find Your Perfect (College) Match***. [Request your copy today!](#)

Sincerely,

%%FIRST%% %%FIRST%%

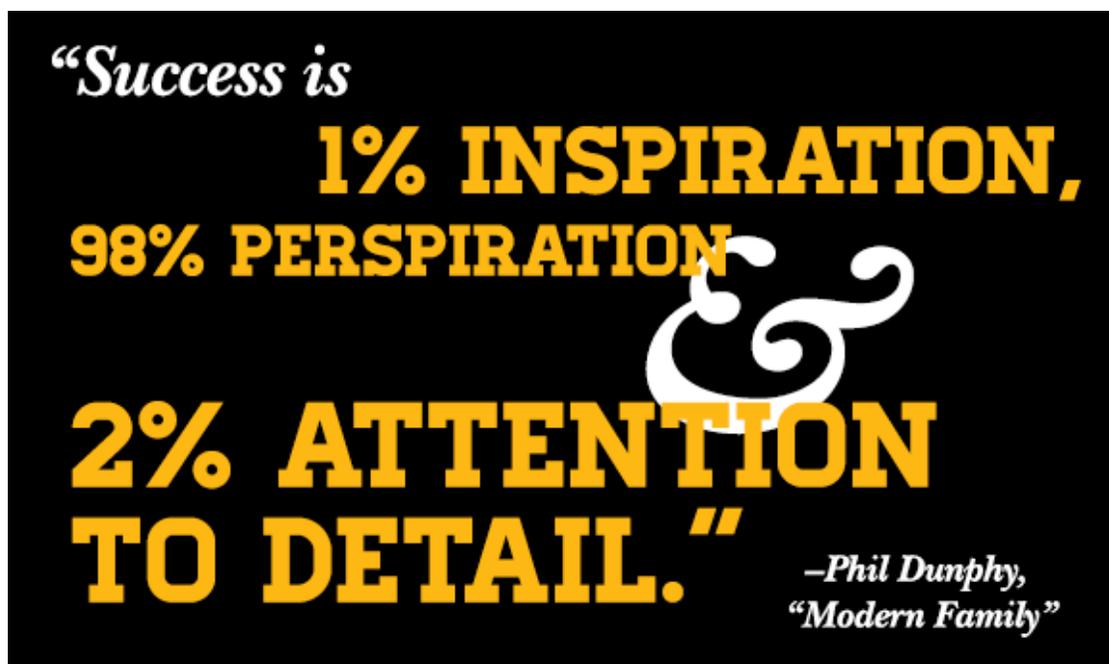
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Here's a word of advice from *Modern Family's* Phil Dunphy.



## Do you agree with Phil’s-osophy?

%%FIRST%%,

We do (well, except for his math). Success is about being motivated, putting in the hard work, and paying attention.

We know you can achieve success. We truly care about helping you to achieve great things. And we’ve got the resources you need to get there.

To start, check out our Center for Academic Success for tutoring help, assistance writing papers, test-taking strategies, and access to our iPad lab. Our special programs for first-generation and honors students can ramp up your experience so it’s customized to meet your needs.

If you put in 100% of the effort, your success is nearly certain at AIC. Learn more about how you can succeed at AIC (or at any college) in the free guide, ***How to Find Your Perfect (College) Match!*** [Request your copy today.](#)

Sincerely,

Marianne Reiff  
Director, Center for Academic Excellence



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Take a break from your college search.



We know finding your perfect college match is stressful. But don't worry, there's still plenty of time to decide which college you want to attend.

Take a break today; relax, enjoy a meal made by someone else, and get a massage—it's how our students de-stress before finals as part of Stress-Free Week (another AIC tradition). Plus, it's a great way to take your mind off this challenging decision for a while.

When you get back at it tomorrow, remember that we're here waiting to support you in your search in any way that we can—whether you choose AIC or another college. That's just one of the reasons we created the free AIC guidebook, ***How to Find Your Perfect (College) Match***, just for you. [Request your copy today.](#)

Your AIC Admissions Team



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AIC grads have tons of it

# HOW WILL YOU STAND OUT?



%%FIRST%%,

Your success getting a job when you graduate from AIC depends largely on how you set yourself apart from the crowd. It depends on:

- How hard you work in the classroom
- The experiences you choose outside the classroom (like internships)
- The professional connections you make through your professors and AIC alums

The good news is that AIC has a talent for graduating talented people—authors, company vice presidents, teachers, therapists, and even an NFL defensive line coach. They work for employers like MassMutual, Springfield Public Schools, UnitedHealth Group, and BayState Health.

“I liked AIC. It’s a nice, small school, and I think that’s exactly what I needed. You were able to get face time with your professors; they’d sit down with you and go over your class schedule or talk about whatever you needed to talk about,” says Earl T. Pryce, a former AIC football player and current vice president at Morgan Stanley.

[Start setting yourself apart now by requesting our free guide. \*How to Find Your Perfect \(College\) Match.\* to learn more about AIC and compare colleges.](#)

Sincerely,

Jonathan Scully  
Director of Undergraduate Admissions



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Why is there a cow on campus?

## It's an annual tradition.

%%FIRST%%,

American International College is home to the Annual Cow Drop.

Never heard of a cow drop? It's a fundraiser hosted by AIC's Lions Club, one of the most active clubs on campus (and among the most active branches in the entire country). You buy a square on the football field. We bring in a cow. The cow roams until he drops a cowpie. Whoever's square it drops on wins the raffle.

It doesn't happen every day (thank goodness!), but if you time your campus visit just right, you might get to see the Cow Drop or experience another fun campus tradition.

During your visit, you can walk the campus quad, peek inside a dorm room, see classrooms, and meet students. At the end of your visit, you'll have a good idea whether you think you'll be happy living and studying on our campus. And if AIC is "The One."

What makes a college "The One"? The free AIC guidebook, *How to Find Your Perfect (College) Match*, will walk you through it. [Request your copy today.](#)

Sincerely,

Janelle Holmboe  
Dean of Admissions



CLICK  
TO GET  
YOUR  
FREE  
GUIDE

American International College Presents How to Find Your  
**PERFECT  
(COLLEGE) MATCH**



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We're the catapult.

# READY TO FLY?



Don't worry—we won't launch you until we know you're ready. Why? Because at AIC, you have a whole team of people who support you before you're catapulted into the real world.

Your team will include:

- Your academic advisor, who will help you pick the right classes
- Your professors, who will push you to excel
- Your friends, who won't let you miss your 8 a.m. class
- Your tutors, who will help you get through tough classes and writing college papers

Nicole Taylor's AIC team encouraged her to pursue an internship in her major—sports and recreation management. She landed one at the Basketball Hall of Fame. “All the resources are here, and it's up to you to utilize them,” she says.

Let us join your team. We'll help you with your college search, starting with the free AIC guidebook, ***How to Find Your Perfect (College) Match***. [Request your copy today.](#)

Sincerely,

Jonathan Scully  
Director of Undergraduate Admissions



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... and one size does not fit all

# We are a mosAIC of differences.

That's why we invite you to come as you are. We did.

We're a diverse bunch. Free spirits. Nerds. Jocks. Rebels. Fashionistas. Sorority sisters. Fraternity brothers. Meat-eaters. Vegetarians. You get the picture.

The diversity of the AIC family reflects the city where our campus is located—Springfield, Mass. You'll encounter people from all walks of life and get amazing opportunities to make a difference in the community.

- Our education students intern in Springfield school system classrooms.
- Our criminal justice students intern with local victims advocate and youth services programs.
- Our occupational therapy students work in the city's medical centers.

In other words, you'll learn to embrace your differences and make a difference at AIC.

Learn how AIC compares with other colleges in the free guide, ***How to Find Your Perfect (College) Match***. [Request your copy today.](#)

Sincerely,

%%FIRST%% %%LAST%%

Admission Counselor



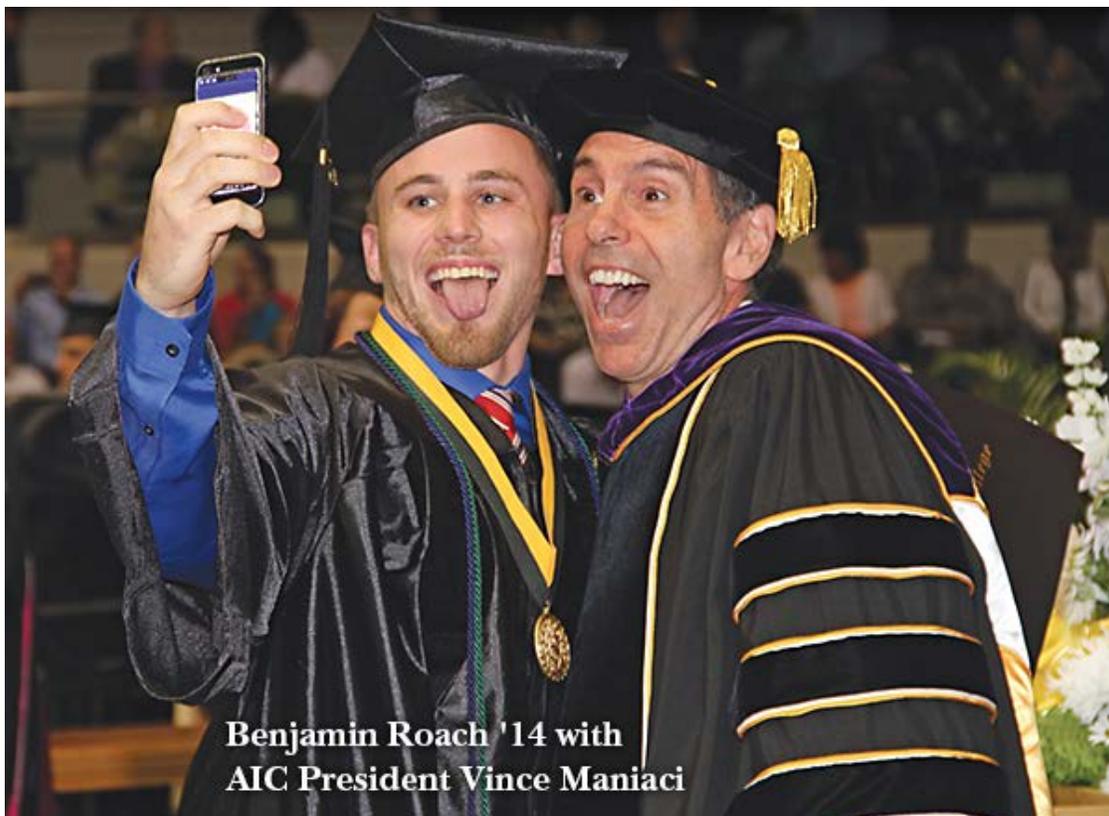
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And don't forget your phone.



Benjamin Roach '14 with AIC President Vince Maniaci

## You can do it!

%%FIRST%%,

We know you can succeed in college (and graduate!), because we'll be there to help you from your first day on campus.

We'll challenge you. Push you to grow and consider new perspectives. Nudge you beyond your comfort zone. And give you a personalized experience where you can access any academic and learning resources you need. Even the college president (you'll call him "Prez") will know your name.

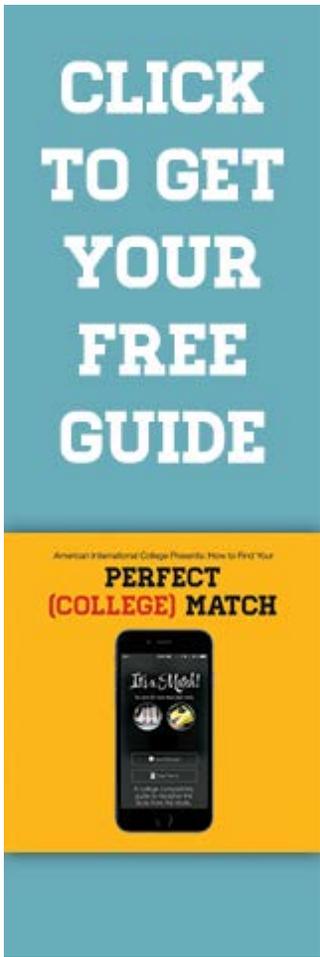
In fact, when you walk across the stage during your college commencement you may even get to take a selfie with the "Prez" like many of our other recent grads. (Sticking out your tongue is optional.)

A great career, life, and college experience await you.

Check out our guide, ***How to Find Your Perfect (College) Match***, for details on how to start your journey toward your college graduation. [Request your copy today!](#)

Sincerely,

Janelle Holmboe  
Dean of Admissions



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Download your free guide now.

## Whew!

%%FIRST%%,

We know that making the first move to start any relationship takes guts. So, give yourself a pat on the back. You deserve it.

You made the first move toward choosing a college—by asking us to send you our free guide, ***How to Find Your Perfect (College) Match***.

We won't leave you hanging. [Download it now.](#)

The guide will help you sort through all the college information you receive (from us at [American International College](#) and other colleges), so you can determine which school you're most compatible with. We hope this guide will be a great tool to help you make the right choice for your future.

To help you make your college decision, we invite you to visit us online and in person:

- See if we have your [academic major](#).
- Learn about our [fun campus traditions](#) (like the Annual Cow Drop).
- Discover your options for [affording college](#).
- Schedule your [campus visit](#).

Keep us posted on your college plans, and good luck with your search!

Sincerely,

Jonathan Scully  
Director of Undergraduate Admissions



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... with American International College.

## %%FIRST%% has made the first move.

Dear Family of %%FIRST%%,

%%FIRST%% has taken the first step in pursuing a four-year relationship with American International College (aka AIC) by requesting our free guide, ***How to Find Your Perfect (College) Match***.

[Download the guide now.](#)

The guide provides college search advice, checklists, and compatibility worksheets to determine if %%FIRST%% is a good match for [AIC](#) or other colleges. We hope this guide will be a great tool for understanding the admissions process and for helping %%FIRST%% make the right college choice.

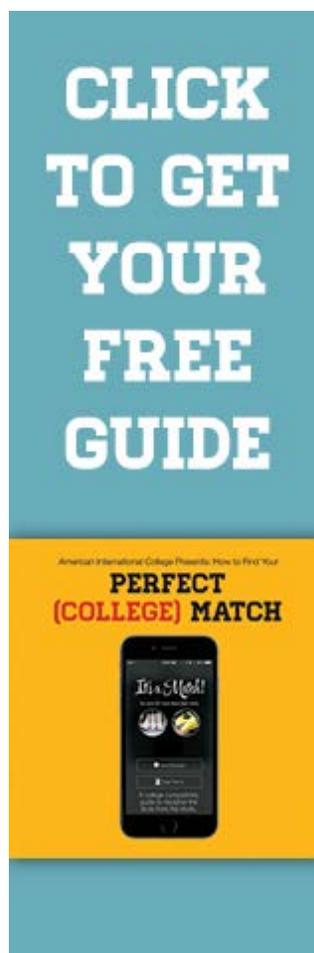
Our students say their experience at AIC is life changing. "At AIC, it doesn't matter who you are, but you'll turn into a better person when you leave," says Marisa Najarian, an education major.

Learn more about the [academic majors](#), [financial aid](#), and [academic support](#) %%FIRST%% can expect.

We hope you'll support %%FIRST%%'s relationship with us.

Sincerely,

Jonathan Scully  
Director of Undergraduate Admissions



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