

Request the guide, How to Find Your Perfect (College) Match.

<PURL>

<Fname Lname> <Address1>

<City, State Zip>

Dear %%FIRST%%,

Choosing a college is kind of like falling in love. When you find "The One," you just know. It might feel scary and overwhelming, too.

But we're here to help you through it.

Who are we? We're American International College (aka AIC), located in Dr. Seuss' hometown and the birthplace of basketball—Springfield, Mass.

Our campus is a melting pot. We welcome students from all kinds of backgrounds. We'll push you to excel academically. We'll support you through tough times (like an 8 a.m. math class!) and help you to become the person you hope to be.

Here's how you can get here:

- Try hard in school. While we do look at your GPA and SAT or ACT scores, we know you're more than that. You're you—a real person. We want to hear your story—and see you thrive.
- Visit us (and other colleges). When you're here, you'll get an all-access pass to see classrooms, check out dorm rooms, and meet students. We encourage you to visit other college campuses, too—so you can compare and choose a college where you feel most comfortable.
- Take advantage of financial aid. Almost nobody pays the full sticker price at AIC. We work with you to find free money (aka scholarships and grants), federal student loans, and work-study.

Your college years will likely be some of the best years of your life. Why not spend them at AIC?

For more information, request your free guide:

<PURL>

Sincerely,

Jonathon Scully

Director of Undergraduate Admissions

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Yes, please send the FREE guide, How to Find Your Perfect (College) Match.

Please verify the following information:

<Fname Lname>

<Address1>

<City, State Zip>



Daytime Phone: ()	
Fmail:	

Parent/Guardian Email:

Thank you for your request.

When we receive your response by mail, we will email you a link to the online guide. Or get the guide immediately by going online right now to:

PURL



AMERICAN International

COLLEGE Transforming Lives Since 1885